



ripple effect

FILM PROJECT

2022/23

### more information

[www.rippleeffectfilmproject.org](http://www.rippleeffectfilmproject.org)

ACC Water Conservation Office

706-613-3729

[savewater@accgov.com](mailto:savewater@accgov.com)

### getting started...

Research and preparation are crucial to your film! Check out these websites for efficient and responsible water stewardship.

[rippleeffectfilmproject.org](http://rippleeffectfilmproject.org)

[thinkatthesink.com](http://thinkatthesink.com)

[keepathensbeautiful.org](http://keepathensbeautiful.org)

[accgov.com/stormwater](http://accgov.com/stormwater)

[epa.gov/watersense/fix-a-leak-week](http://epa.gov/watersense/fix-a-leak-week)

### view films from previous years

[www.rippleeffectfilmproject.org](http://www.rippleeffectfilmproject.org)



Public Utilities



KEEP AMERICA BEAUTIFUL AFFILIATE

\$1000 IN CASH PRIZES!

# official rules

## eligibility

This contest is open to Pre-K through 12th grade filmmakers of all experience levels in the state of Georgia.

Entries can be submitted by an individual or team.

Films must be submitted no later than 11:59 p.m. on February 12, 2023. There is NO entry fee.

## requirements

### CONTENT REQUIREMENTS

- 1) Film should emphasize how our actions can create a ripple effect and have consequences, both positive and negative, on our waters.
- 2) The overarching theme is A Ripple Effect, with suggested storylines/themes as follows:
  - a. Using Water Wisely - Your choice to use water wisely and encourage others to do the same protects our supply.
  - b. Rivers Alive - We, and our entire ecosystem, depend on our rivers for life - how can you keep them clean?
  - c. Imagine a Day Without Water - Protecting our public health, fire protection, and economic development depend on water. Can you imagine a day without it?
- 2) Film should be engaging, fun, clever, and thought-provoking.
- 3) Film must be rated G.

### SUBMISSION REQUIREMENTS

- 1) Film must be at least 30 seconds and no more than 1 minute 30 seconds in length including credits.
- 2) Film must include 5 seconds of black at beginning and end. This will not count towards the total running time of your film.
- 3) Film and completed submission form must be submitted electronically using FilmFreeway, at [filmfreeway.com/festival/RippleEffectFilmProject](http://filmfreeway.com/festival/RippleEffectFilmProject)
- 4) High definition videos are strongly encouraged (1920 x 1080, or 1280 x 720 resolution). Suggested frame rates are 24fps (23.98) or 30fps (29.97).
- 5) Include all filmmakers' names when submitting to FilmFreeway for inclusion in festival guide.

Film must comply with OFFICIAL RULES. Failure to comply will result in disqualification. Rights are reserved by the Unified Government of Athens-Clarke County to disqualify a film that is deemed to be offensive, libelous, slanderous, inflammatory or otherwise inappropriate in any way for this contest. The Athens-Clarke County Unified Government is not responsible for entries that are lost, late, misdirected, damaged, incomplete or in violation of copyright laws. Films will not be returned. They will remain property of the Athens-Clarke County Water Conservation Office and may be reproduced.

## evaluation criteria

Films are evaluated on 1) Strength of Message: content, encourages action or increases knowledge, 2) Originality: creativity and design, originality, 3) Artistic Expression: organization, techniques, and 4) Production Quality: sound and audio, video production and lighting. A rubric can be found at [www.rippleeffectfilmproject.org](http://www.rippleeffectfilmproject.org).

## prizes

The finalists' films will be shown and winning films announced at the "Ripple Effect Blue Carpet Premiere" tentatively scheduled for Sunday, March 26, 2023. Winners will be awarded up to \$1000 in prizes. Finalists will be featured on the Athens-Clarke County Water Conservation Office website and Lily Anne Phibian YouTube channel.