



# Historic District Street Signage Application

TSPLOST 2023

# Closing the Equity Gap

This initiative will assist with way-finding throughout Athens historic districts, equitable identification of the historic districts, and celebration of local heritage that represents our complete community.

Our goals are to:

- equitably identify our historic districts for pedestrian and auto traffic.
- allow residents and guests to better appreciate and honor our varied local history.
- tell stories ranging from the classical to the vernacular for their contributions to our shared story.
- promote events that celebrate Athens' unique past and signify our collective appreciation for the individuals and architecture that came before us.
- raise awareness for both residents and guests of the designation that lends to the historic integrity of our residential neighborhoods and commercial downtown district.

# Improving Equitability of Capital Improvements

Equitable installation in of the 17 historic districts:

- guarantees thorough representation across all economic divides, while telling a complete and inclusive story for any and all within the historic districts.
- avoids favoritism or the impression that one chapter of history is more or less important than others.

The signs will be uniform so that they may be used across all districts, current and future.



# Triple Bottom Line

Historic District signage installed on existing infrastructure will:

- assist with pedestrian and vehicular wayfinding, advance the economic prosperity of the tourism industry, and elevate appreciation for our local historic districts.
- ensure that each neighborhood is represented and celebrated for its varied contributions to our shared story.
- encourage Neighborhood pride, pride of ownership, and the potential to unlock further interest in Athens local history.
- increase social well-being by way of clear demarcations of historic districts, increased tourism opportunities.
- be installed on existing sign posts and so will not involve any additional construction resources.

# Historic District Signage Installation Examples



## Bracket Styles and Sign Dimensions



9"



24"

# Downtown Historic District Sign Topper Locations

