



Meeting Notes
 Citizens Advisory Board (CAB)
 October 21, 2020
 2:00pm – 4:00pm
 Virtual Meeting – WebEx

Meeting attendance available [here](#). | Recording of meeting available [here](#).

Introductions (Mike Wharton, ACCGov)

- We'll be posting a recording of this meeting on the web. Meeting is being livestreamed thought YouTube. Chat is part of public record as well.

Recap of Educational Interest Survey findings + Lookahead to Education Series

- Thanks for your participation in the survey.
- Top 3 topics:
 - Energy burden & housing inequality
 - Greenscaping
 - Energy & grid policy
- Education Series schedule

Date	Topic
September 16*	Clean Energy 101: Impact Opportunities in Energy Efficiency
October 7	Efficiency in the Built Environment
October 21* (TODAY)	Greenscaping
November 4	Energy Systems and Grid Policy
November 18*	Energy Burden and Housing Inequality

- Feedback opportunity: Nov. 4th meeting? → Choose not to reschedule.

Recap of Stakeholder Engagement Survey Findings

- Additional stakeholders suggested by CAB survey respondents shared (see Slide #13)
- *Andrew Saunders:*
 - Many respondents suggested other CAB member organizations. Please note that all CAB member organizations are welcome and encouraged to join stakeholder charettes.
 - For those of CAB members with close relationships with stakeholders, we may open it for you to join to help facilitate 1:1s.
 - If any CAB members feel that they want to share more, please don't hesitate to let us know.



Stakeholder Engagement Process Next Steps

- Process
- Public engagement terms – refresher
 - “Stakeholder” vs. “Community”
 - Stakeholder engagement (Nov. and Dec. 2020)
 - Begin **1:1 interviews** (ongoing process)
 - Dedicated stakeholder **charrettes**. Each charrette will focus on a specific topic:
 - Community and equity - neighborhood and community groups, equity groups, housing, faith groups, youth groups, environmental orgs
 - Clean energy economy - energy services providers, jobs/economic development, higher education
 - Built environment - housing, real estate, large energy users
 - **Internal** ACCGov meetings
 - Community-wide engagement (Nov. 2020 into 2021)
 - Community Clean & Renewable Energy survey (Nov. 2020)
 - Launch public outreach campaign - radio PSA, bill inserts, social media (in tandem with survey)
 - Schedule community conversations (Early 2021)
- 1:1 Interviews
 - Plan on executing 10 to start. 5 are solidified. Goal today is for CAB to narrow down an additional 5.
 - *Andrew Saunders:* We may very well have a second round of 1:1s.

<ol style="list-style-type: none"> 1. Clarke County School District 2. University of Georgia 3. Walton EMC 4. Jackson EMC 5. Business / Industry Leaders 6. _____ 7. _____ 8. _____ 9. _____ 10. _____ 	<ul style="list-style-type: none"> ○ Athens Area Chamber ○ Athens Association of Realtors ○ Athens Community Council on Aging ○ Athens Immigrant Right Coalition ○ Commercial Realtors ○ City of Winterville ○ Georgia Power (Atlanta Gas Light) ○ Hancock Community Development Corp. ○ Historic Athens ○ NE GA Regional Commission ○ Neighborhood Leaders - Family Connection ○ St. Marys and Athens Regional ○ United Way/Goodwill
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 - Discussion of the 1:1 list.
 - *Michael Songster:*
 - Looks like just realtors right now. Add actual builders / construction organizations.
 - Transportation organizations.
 - *Tom Lawrence:* Georgia Power should be on the list.
 - *Shane Blackwell:*



- Combine Walton EMC and Jackson EMC into one meeting.
- UGA should be on list. Combine with Athens Tech.
- *Michael Songster:*
 - Neighborhood Leaders should be on the list.
 - Athens Immigrant Rights Coalition should be on the list.
 - Athens Community Council on Aging should be on the list.
- *Amy Kissane:* UGA should be a 1:1
- Who is "Business / Industry Leaders"? → Large users of energy.
 - *Shane Blackwell:* Does that include the others on the list? → Short answer, yes.
 - *Michael Songster:* Since this is multiple organizations, and small business with presumably be a sub-group, is this going to end up being "mini-charettes"?
- *Mike Wharton:* Mini-charettes sound like an option.
 - *Discussion.* Suggestions:
 - Some of the 10 1:1s should be mini-charettes.
 - Let people self-select into mini-charettes
 - Cap at 5 orgs in each. Aim for 3-5.
 - "1:1" / mini-charettes suggested:
(* = pre-determined)
 1. Clarke County School District*
 2. UGA*
 3. Georgia Power*
 4. Walton EMC and Jackson EMC*
 5. Business – Small business + nonprofits
 6. Business – Large business and industry leaders
 7. Neighborhood groups
 8. Senior advocates
 9. Hospitals
 10. Immigrant groups
 11. Minority-led organizations
 12. Faith groups
- Stakeholder Charette 1: "Community and Equity"
 - *Tom Lawrence:* Athens Habitat for Humanity
 - *Krystle Cobran:* Immigrant community organization
 - *Amy Kissane and Michael Songster:* Athens for Everyone – question of 501(c)4 or (c)6?
 - *Andrew Saunders:* "Political" groups (501(c)4 or (c)6) – How should we engage them?
 - Discussion: CAB expresses interest in engaging "political" groups.
 - *Tawana Mattox:* Interdenominational faith / pastor groups
 - First AME – Pastor B.A. Hart
 - Universalist Unitarian Church
 - Mt Olive Seventh Day Adventist Church – Pastor Frank Harrell



- Words Of Faith Christian Worship Center – Pastor Sharon Miller
- Mount Pleasant Baptist – Pastor Abraham Mosley
- Stakeholder Charette 2: “Clean Energy Economy”
 - *Amy Kissane*:
 - Education partners – CCSD and Athens Tech should be included
 - Business leaders who should be included – Could expand their business
- Stakeholder Charette 3: “Built Environment”
 - *Ilka McConnell*: Athens Area Apartment Association
 - *Amy Kissane*: Construction and developer organizations.
 - *Krystle Cobran*: Athens Justice and Memory Project – resident-led committee working to raise awareness about Linnentown
- Discussion – Stakeholder engagement
 - *Amy Kissane*: Suggestion: Allow stakeholder groups to decide which charettes they join.
 - Group conclusion: Yes.
 - *Mike Wharton*: Suggestions for facilitating breakout groups?
 - *Krystle Cobran*:
 - Recently attended Rankin Foundation luncheon – point person pre-trained, facilitated breakout groups.
 - Throwback: Phone call. A series of phone calls. Meet people where they are.
 - 1st call – Touching base; here’s what we’re working on
 - 2nd call – Touching base again. Any thoughts?
 - 2/3rd – Here are next steps. What do you think?
 - For those groups that are used to being left out, we need to engage them from the top because it gets harder after that.
 - *Andrew Saunders*:
 - Hearing that engagement must be genuine, and in order for it to be genuine, it has to be consistent and from the beginning.
 - Can you help with that?

Wrap Up / Next Steps

- Southface/OOS to share “1:1”/“mini-charette” list with CAB, ask for finalizing. (Comment required.)
- Southface/OOS to share lists of stakeholders for charettes (Community & equity; Clean energy economy; Built environment). CAB members to indicate close connections. (Comment required.)
- Southface/OOS to share outlines of Clean Energy Plans with CAB as examples. (Informational only.)
- Southface/OOS to share C&RE community survey with CAB. CAB to respond if they identify any critical issues. (Comment required.)
- Southface/OOS to reschedule today’s Education Session 3: Greenscaping.
- Next meeting: November 4 – Energy Systems and Grid Policy