



ARTS IN COMMUNITY AWARDS: Resilience (AICA:R)

Request for Proposals

Release Date: June 23, 2020

Questions: info@athensculturalaffairs.org

Application Deadline: Friday, August 7, 2020 at midnight (updated time)

Summary of Call:

50 awards at \$2,000 each will be issued to fund proposals for public art projects, events, or activities that contribute to the vitality, unique identity, and livability of the Athens community.

Link to Application:

<https://www.accgov.com/FormCenter/Athens-Cultural-Affairs-Commission-36/Arts-in-Community-AwardsResilience-AICAR-634>

Arts in Community Awards Program Overview:

The Arts in Community Awards program (formerly Arts in Community Grant (AICG)) has funded public art projects and events since it was established in 2016. Funding amounts and number of awards may vary year-to-year. This is the second round of Arts in Community Awards issued in 2020, therefore this round is subtitled Resilience to distinguish it from the previous cycle.

In response to the COVID-19 pandemic crisis of 2020, the Athens-Clarke County Mayor and Commission approved funds from the ACC Resiliency Package to expand the existing Arts in Community Award program to contribute to the revitalization of the community through public art.

- Projects/events/activities must be completed by June 30, 2021
- Funded proposals will be subject to progress reporting requirements facilitated by the Athens Cultural Affairs Commission (ACAC)

Public Art Goals & Evaluation Criteria:

Proposals will be evaluated by a subcommittee of the Athens Cultural Affairs Commission according to the following criteria. Each item carries a weighted percentage (e.g. 40%). Each proposal will be evaluated and scored 0-100 based on these criteria. Funds will be allocated to the top scoring proposals.

40%: Community Impact

Demonstration of public benefit; clarity of the target audience; public accessibility; enrichment of and contribution to local identity; reflection of our creative, culturally diverse community

30%: Quality of the Arts Experience

Previous experience of lead artist(s); artistic merit of the concept; encouragement of public participation and interaction with public art; demonstration of new and impactful concepts in public art, etc.

20%: Financial Impact from COVID-19

Loss of a job; % of total income lost; etc.

10%: General Preparedness of the Application

Clarity; thoroughness; adherence to all RFP requirements

Please Note: *There are a number of categories a municipality cannot fund on behalf of nonprofits and community organizations. ACAC cannot fund:*

- Fundraisers on behalf of other organizations
- Capital support or any significant equipment that will be used by the organization on a recurring basis beyond the life of any ACAC-funded project
- Organizations who do not have a strong contingency plan for this public project/event/activity

Proposal Submissions:

All proposals must be submitted to Athens-Clarke County's online system of calls for entry. All of the following must be included in the application to be submitted and considered:

1. Applicant contact information
2. Detailed description of the proposed project/event/activity, including: artistic media(s), location and/or platform (including digital); if an event, date(s) and time(s); how the public will interact with the project/event/activity (within social distancing guidelines, including a contingency plan); promotional plan (including acknowledgment of Athens-Clarke County Unified Government as funder); and the impact (if any) of COVID-19 on your ability to execute the project/event/activity.
3. Resumé and biographical statement of the Project Lead and/or lead artist

Eligibility:

Individuals, art teams or collectives, and nonprofit organizations who reside and work in Athens, Georgia are eligible to apply. Any art form is acceptable, including (but not limited to) the visual, film, culinary, music, and movement arts.

Those who have already received Arts in Community Awards/Grants in 2020 are not eligible to apply for the Resilience round. Members of the Athens Cultural Affairs Commission are not eligible to apply. Proposals must comply with all A-CC Covid-19 regulations.

Budget:

Each awarded proposal will be funded \$2,000 regardless of whether it is submitted by an individual, team/collective, or nonprofit organization.

Timeline:

- ❖ Applications open online: **June 23, 2020**
- ❖ Application deadline: **Friday, August 7, 2020, 5:00 PM**
- ❖ ACAC subcommittee selects award winners: **August 21, 2020**
- ❖ Applicants notified of their status: **August 24, 2020**
- ❖ Funds disbursed within this window: **August 31 - September 9, 2020**
- ❖ Awarded projects/events/activities completion date: **June 30, 2021**