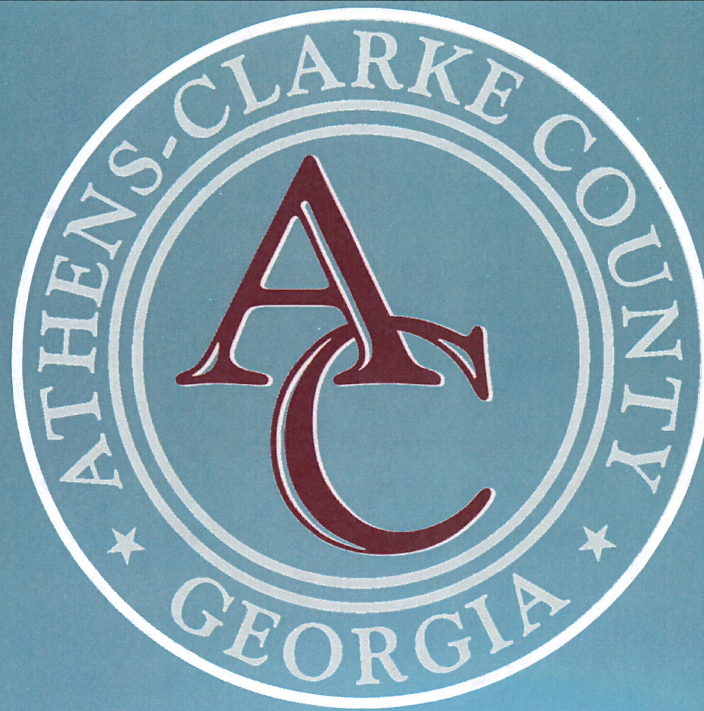
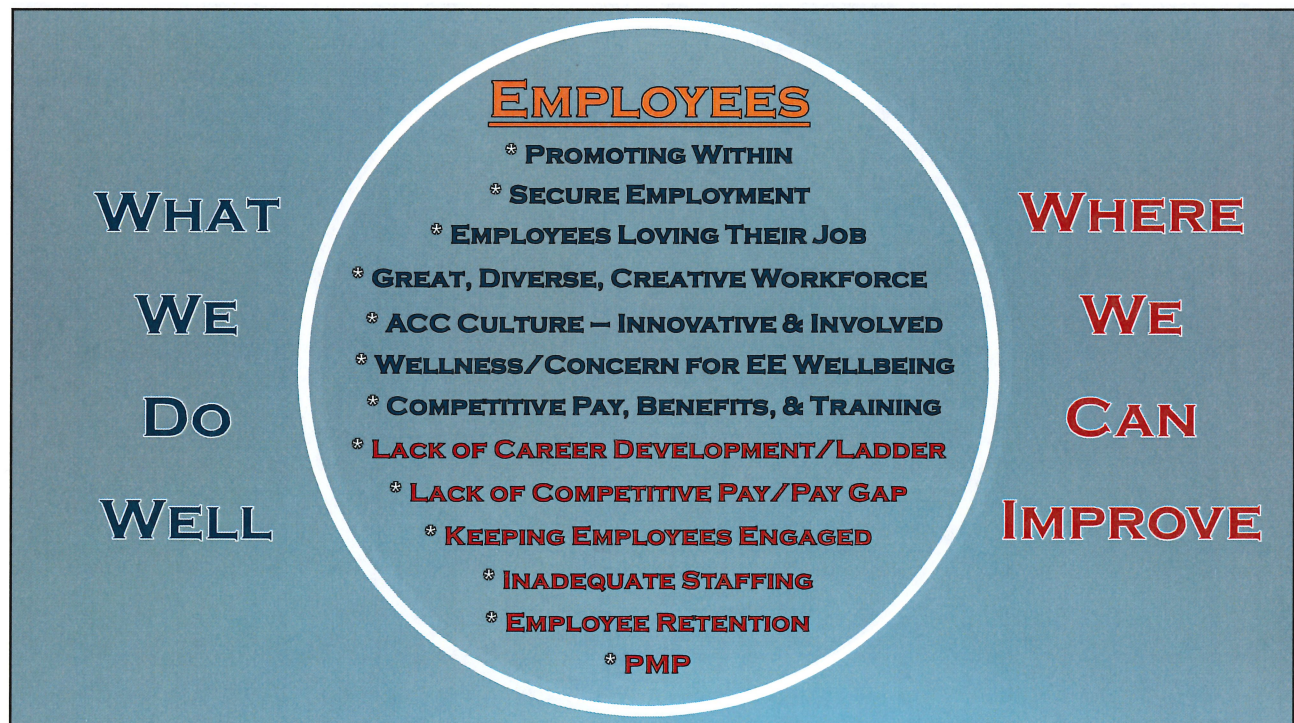




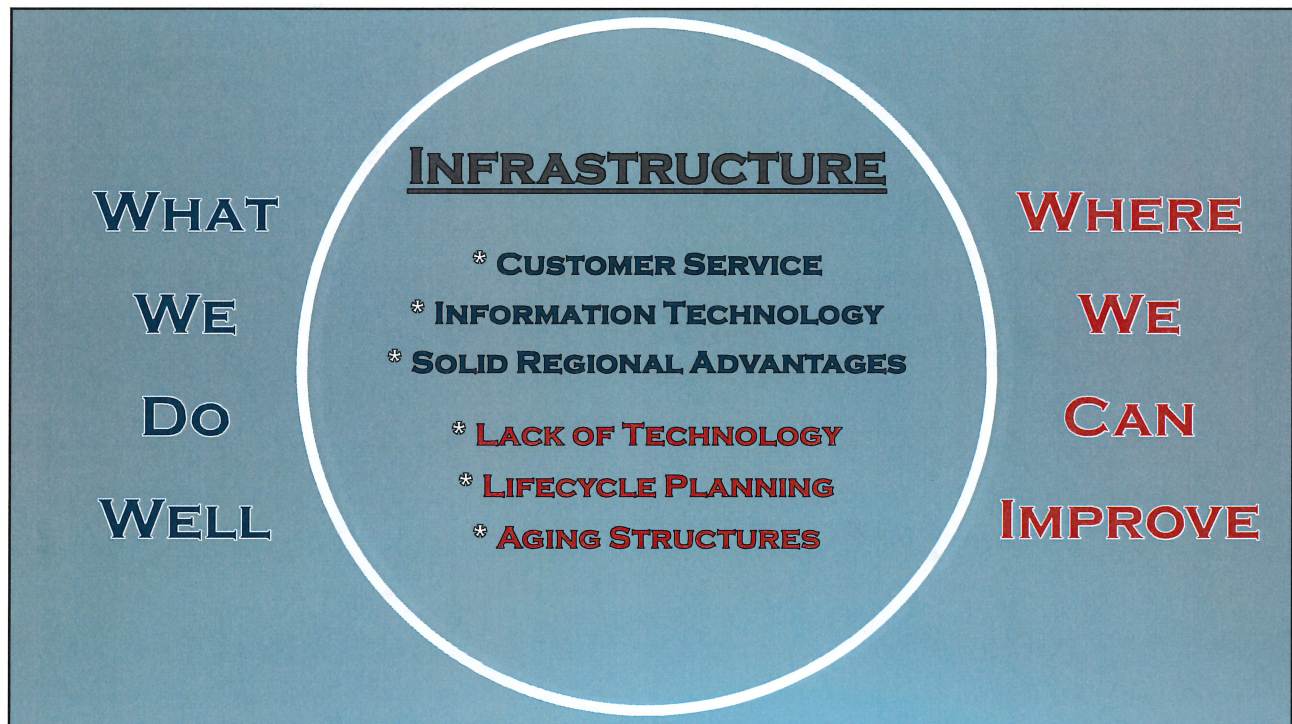
WHAT
WE
DO
WELL

EMPLOYEES
LEADERSHIP
FACILITIES & PROGRAMS
COMMUNICATION & PUBLIC RELATIONS
INFRASTRUCTURE
FINANCES

WHERE
WE
CAN
IMPROVE







OPPORTUNITIES

LOCATION

TECHNOLOGY

FUNDING SOURCES

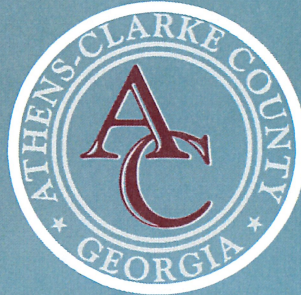
ECONOMIC DEVELOPMENT

COMMUNITY INVOLVEMENT

COLLABORATIONS / PARTNERSHIPS

LOCAL TALENT POOL / QUALITY OF LIFE / PERFORMANCE DATA BASE

POLITICS



TECHNOLOGY COSTS & SECURITY

SCHOOL SYSTEM RATING

TRANSIENT POPULATION

REVENUE STREAM

COMPETITION

PERCEPTION

POVERTY

TRAFFIC

CRIME

THREATS

