



The Martin Luther King, Jr.

Day of Service

Steering Committee

ACC Community Development

ACC Leisure Services

ACC Solid Waste

ACC Stormwater

Action Ministries

Alpha Phi Alpha

Athens Community Council on Aging

Athens Land Trust

Flanigan's Portrait Studio

Hull Firm, LLC

Keep Athens-Clarke County Beautiful

UGA Office of Service Learning

United Way of Northeast Georgia

“Life’s most persistent and urgent question is

What are you doing for others?”

– Martin Luther King, Jr.

November 5, 2018

Dear Community Partner,

As we begin to plan for the 2019 Martin Luther King Jr. Day of Service, we want to ask you for your support in the Athens community?

Each year, people across the United States come together on Dr. King’s birthday to observe the only federal holiday designated as a National Day of Service. For the past 16 years, the Athens’ community has been a part of this nationwide movement. Last year 760 volunteers made Martin Luther King, Jr. Day “A Day On and Not a Day Off.” This year, we need to raise more local funds to make the projects more meaningful and sustainable. This year, we are asking for your help.

The balance of sponsors, projects, and volunteers determines the success of the Athens MLK Day of Service. Financial support will allow us to respond to project demand, expand the scope of service, and purchase necessary project materials (e.g. wood, mulch, paint). The more funds we raise...the greater impact we can make.

Your support to make the Athens MLK Day of Service possible. As members of our community, we are asking you to join with us and help however you can. We can all be a part of making our community a better place to live.

Please complete the attached Sponsorship Pledge Form and return to:

Athens Land Trust
C/O Kelsey Thompson (MLK Day of Service)
685 N. Pope St.
Athens, GA 30601

Thank you for helping us honor Dr. King’s legacy in Athens!

Sincerely,

The Athens MLK Day of Service Steering Committee

Sign up



at www.athenslandtrust.org

MLK Jr. Day of Service Sponsorship Pledge Form

Sponsorship pledges received by **December 5th** will be recognized as indicated below. Sponsorships received after December 5th will be included as opportunities and space remain.

Sponsorship Levels: Donations of cash or materials equivalent to:

\$1,000 or more: Platinum Sponsor

Business name and logo on website, social media, and event promotional materials
Recognition in all local press leading up to the event (Athens Banner-Herald, Flagpole, etc.)
Opportunity to staff a table at the Martin Luther King, Jr. Day of Service kickoff event

\$500 to \$999: Gold Sponsor

Business name and logo on website, social media, and event promotional materials
Recognition in all local press leading up to the event (Athens Banner-Herald, Flagpole, etc.)

\$200 to \$499: Silver Sponsor

Business name on website, social media, and event promotional materials

Business Name _____

Cash (please specify) \$ _____ In-kind: (please specify) _____

Signature

Printed Name

Email Address

Date

Phone Number

Are you interested in a project site for your employees and friends (circle one)? YES NO

Please make checks out to Athens Land Trust (with MLK Day of Service in the memo section). All donations are tax-deductible. Please send completed form and donation to:

Athens Land Trust
C/O Kelsey Thompson (MLK Day of Service)
685 N. Pope St.
Athens, GA 30601