



ripple effect FILM PROJECT

more information

www.rippleeffectfilmproject.org
ACC Water Conservation Office
706-613-3729
savewater@accgov.com

getting started...

Research and preparation are crucial to your film! Check out these websites for efficient and responsible water stewardship.

rippleeffectfilmproject.org

thinkatthesink.com

keepathensbeautiful.org

accgov.com/stormwater

epa.gov/watersense/fix-a-leak-week

view films from previous years

www.rippleeffectfilmproject.org



Public Utilities
water. wastewater. conservation.



Stormwater
Athens-Clarke County



Keepin' it Clean
keepathensbeautiful.org

\$1000 IN CASH PRIZES!

2019 official rules

eligibility

This contest is open to filmmakers of all ages and levels of experience who reside, work, go to school, or have a connection to Athens, Georgia. Entries can be submitted by an individual or team.

requirements

CONTENT REQUIREMENTS

- 1) Film should emphasize responsible water stewardship.
- 2) Storylines need to be about water stewardship using one or more of the following messages:
 - a. Fix a Leak Week - Finding and fixing leaks at the home
 - b. Water Quality – Find and fix automotive leaks to keep oils & fluids from washing into waterways
 - c. Littervention - Keep litter from “leaking” into our water sources
 - d. Promotion of WaterSense - Promote the WaterSense label and program
- 3) Film should be comedic, light, engaging, fun, clever or thought-provoking.
- 4) Film must be rated G.

SUBMISSION REQUIREMENTS

- 1) Film must be at least 30 seconds and no more than 1 minute 30 seconds in length including credits (winning films that are 30 seconds may be shown in theaters).
- 2) Film must include 5 seconds of black at beginning and end (this will not count towards the total running time of your film).
- 3) Film and completed submission form must be submitted electronically using FilmFreeway.com.
filmfreeway.com/festival/RippleEffectFilmProject
- 4) High definition videos are strongly encouraged (1920 x 1080, or 1280 x 720 resolution). Suggested frame rates are 24fps (23.98) or 30fps (29.97).
- 5) There is NO entry fee.
- 6) Film must be submitted no later than 5:00 p.m. on January 25, 2019.
- 7) Include all filmmakers’ names when submitting to FilmFreeway for inclusion in festival guide.

Film must comply with OFFICIAL RULES. Failure to comply will result in disqualification. Rights are reserved by the Unified Government of Athens-Clarke County to disqualify a film that is deemed to be offensive, libelous, slanderous, inflammatory or otherwise inappropriate in any way for this contest. The Athens-Clarke County Unified Government is not responsible for entries that are lost, late, misdirected, damaged, incomplete or in violation of copyright laws. Films will not be returned. They will remain property of the Athens-Clarke County Water Conservation Office and may be reproduced.

evaluation criteria

The judges will be scoring films based on: 1) Strength of message 2) Originality 3) Artistic execution 4) Production quality.

prizes

The finalists’ films will be shown and winning film(s) announced at the “Ripple Effect Blue Carpet Premiere” on Saturday, March 23, 2019 . Winners will be awarded up to \$1000 in prizes, including \$500 for “best in festival”, a classic city water meter, and be shown on ACTV. Finalists will be featured on the Athens-Clarke County Water Conservation website and youtube channel. All entries will receive free admission to the “Blue Carpet Premiere.”