



RECORDED WITH  
SCREENCASTOMATIC



# Downtown TRASH

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# IMPACTS

ECONOMIC DEVELOPMENT → BUDGETING

HEALTH AND SAFETY → PERCEPTION

CLAYTON ST TSPLOST → DAMAGE THE NEW  
SIDEWALKS

POPULATION GROWTH → INCREASE IN  
EXPENSE



# **PROFESSIONAL RECOMMENDATION**

**CANNOT be remedied by  
a single action**



# **NO MORE BEER BOTTLES**

**Prohibit Beer Bottles in Bars**

**Incentives for Bar Owners**

- Reduction in Liquor License Fee

**Increase Pedestrian Safety**



# ESTABLISH OWNERSHIP

- Alleyway Ownership is *Unclear*
- All Athens Downtown Streets Accounted for
  - Athens Downtown Development Authority
  - Athens Clarke County Solid Waste



# CONTAINMENT SOLUTIONS

## Roll Carts

- Increasing Air Quality, Cleanliness and Public Perception of Roll Carts and Decreasing Leakage
- Advertisements
- Local Artist Involvement



# CONTAINMENT SOLUTIONS

**PODS Model- People Owning Downtown Sustainability**  
aka: Environmental Stations, EcoStations



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# OPERATION PROCEDURES

- **Pickup of Roll Cart is Businesses' *Responsibility***
- **Solid Waste Staff *Servicing***
- Roll carts can be easily switched out for fresh carts to minimize odor



# PEDESTRIAN ATTRACTIONS

- *Advanced Bike Racks*
- *Community Bulletin Board*
- *Digital Wayfinding*
- Solar Powered Charging Stations
- Self Cleaning Restrooms



# INNOVATE IN DEAD SPACE

*Inactive* Newspaper  
Stands



# INNOVATE IN DEAD SPACE

Current Loading Zones



# INNOVATE IN DEAD SPACE

*Inactive Landscape Space*



# INNOVATE IN DEAD SPACE

Parking Decks



# INNOVATE IN DEAD SPACE

Information Center  
on Washington Street





THE ATHENIAN OATH

We will never bring disgrace  
upon our City by acts of  
dishonesty or cowardice.  
We will fight for the ideals  
and sacred things of the City  
both alone and with many.  
We will conform to the  
City's laws, and will do our best to  
inspire others to do the same.  
We will respect the rights  
of those above us who are prone to  
annul them, or sell them at night.  
We will always endeavor to  
quicken the public's sense of  
city.

Thus in all these ways we  
will transmit this City to our only  
sons, more glorious and more  
beautiful than it was transmitted  
to us.

This oath was taken by the youth  
of ancient Athens when they reached  
the age of seventeen.

ATHENA