





# *Downtown* **TRASH**

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# IMPACTS

ECONOMIC DEVELOPMENT → BUDGETING

HEALTH AND SAFETY → PERCEPTION

CLAYTON ST TSPLOST → DAMAGE THE NEW  
SIDEWALKS

POPULATION GROWTH → INCREASE IN  
EXPENSE





# **PROFESSIONAL RECOMMENDATION**

CANNOT be remedied by  
a single action



# NO MORE BEER BOTTLES

**Prohibit Beer Bottles in Bars**

**Incentives for Bar Owners**

- Reduction in Liquor License Fee

**Increase Pedestrian Safety**



# ESTABLISH OWNERSHIP

- Alleyway Ownership is *Unclear*
- All Athens Downtown Streets *Accounted for*
  - Athens Downtown Development Authority
  - Athens Clarke County Solid Waste





# CONTAINMENT SOLUTIONS

## Roll Carts

- Increasing Air *Quality*, Cleanliness and Public Perception of Roll Carts and Decreasing Leakage
- Advertisements
- Local Artist Involvement



# CONTAINMENT SOLUTIONS

**PODS Model-** People Owning Downtown Sustainability  
aka: Environmental Stations, EcoStations





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# OPERATION PROCEDURES

- Pickup of Roll Cart is Businesses' *Responsibility*
- Solid Waste Staff *Servicing*
- Roll carts can be easily switched out for fresh carts to minimize odor





# PEDESTRIAN ATTRACTIONS

- *Advanced* Bike Racks
- *Community* Bulletin Board
- *Digital* Wayfinding
- Solar Powered Charging Stations
- Self Cleaning Restrooms





# INNOVATE IN DEAD SPACE

## *Inactive* Newspaper Stands



# INNOVATE IN DEAD SPACE

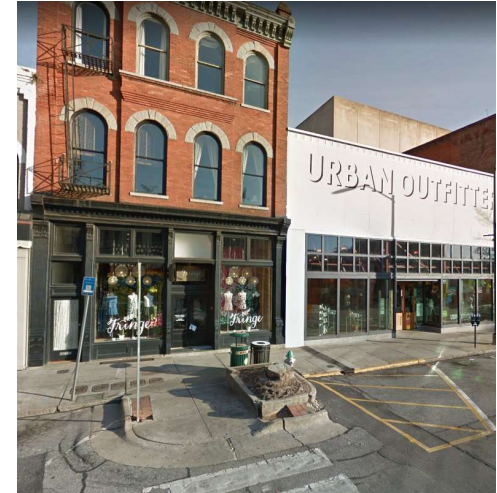
Current Loading Zones





# INNOVATE IN DEAD SPACE

*Inactive* Landscape Space





# INNOVATE IN DEAD SPACE

## Parking Decks



# INNOVATE IN DEAD SPACE

Information Center  
on Washington Street





