

**Beauty is a
silent but
powerful force
that makes
communities
safer, healthier,
and more**

Thanks to all of our Beautiful
Businesses for leading the
way in Keeping Athens Clean
and Beautiful!



Heirloom Café
Beautiful Business of the Year
2012

**Litter clean up costs
the U.S. more than
\$11.5 billion each
year, with
businesses paying
\$9.1 billion, or about
80%.***

*The 2009 Keep America Beautiful
National Visible Litter Survey and
Litter Cost Study

**Ted's
Most
Best**
Beautiful
Business of the
Year 2012



To view more past
winners and pictures,
visit our website!
KeepAthensBeautiful.org



Keep Athens-Clarke County
Beautiful

**Beautiful
Business of
the Month**



Keep Athens-Clarke County
Beautiful
725 Hancock Industrial Way
Athens, GA 30603
(706) 613-3501 ext. 312
www.KeepAthensBeautiful.org

HONOR ATHENS' BEAUTIFUL BUSINESSES!

The Beautiful Business of the Month program recognizes businesses that improve the appearance of our community through their landscaping and beautification efforts. Each month, The Keep Athens-Clarke County Beautiful Board of Directors accepts nominations and selects a local business to receive the title of Beautiful Business of the Month.

Winning businesses display the Beautiful Business of the Month sign and are awarded a decorative stone. In December, one of the year's beautiful businesses of the month will be chosen to receive extra recognition as Beautiful Business of the Year at GreenFest.



Beautiful Business of the Month

Clean

- Absence of trash, exterior dirt/mildew
- Generally well-maintained and tidy appearance

Sustainable

- Incorporates sustainable practices such as water and energy-efficient features

Flower Beds/Planters

- Placement
- Contents
- Style

Design/Color/Creativity

- Yard Art and/or other exterior artwork (murals, sculpture, topiary, etc.)
- General layout/appearance

Landscaping

- Weed maintenance
- Proper pruning
- Use of native species

*It is not necessary or expected that winners include all of these features, nor is this a comprehensive list.



Anyone can nominate a business online at
KeepAthensBeautiful.org
 Or by contacting KACCB at (706) 613-3501 ext.312

