

Festival Zone Approval Requirements

There are significant challenges to coordinating communication with businesses and event patrons as it relates to a festival zone. This communication is exclusively the responsibility of the event producer. Prior to the issuance of a special events permits to utilize a festival zone, the producer of a special event must provide:

1. Evidence of your engagement with businesses adjacent and proximate to proposed festival zones as it relates to what is not permitted as part of the festival zone. This applies to businesses located within the festival zone and to all businesses located within one block of a festival zone. Such evidence may include, but is not limited to, signature sheet from business managers, evidence of an attempt to contact by mail, or other similar verifiable information. We also need a copy of the information you provided them.
2. A draft copy of the educational materials that will be shared with event patrons at the locations where festival zone wrist bands are issued. Educational materials can be no smaller than 1/3 of a sheet of letter size paper.
3. Draft copies of proposed signage along with a map indicating where the signage will be posted. Signage must be a minimum of 3' x 2'

Examples of each of these are attached.

Please start this process early - A festival zone will not be approved without it!

Notification to Bars/Restaurants that Front a Festival Zone

Business Name	Address	Contact Name	Contact Phone	How Notified	Contact Signature

What this may include:

1. Beer/wine can be purchased inside an establishment and taken into the festival zone if the customer has on a wristband for the festival.
2. No glass containers allowed to leave the establishment.
3. No drinks with liquor allowed to leave the establishment.

Notification to Bars/Restaurants within 1 Block of a Festival Zone

Business Name	Address	Contact Name	Contact Phone	How Notified	Contact Signature

What this may include:

1. Alcoholic beverages cannot leave the establishment.
2. To legally consume alcoholic beverages within a festival zone, they must be purchased in the festival zone or in an establishment fronting the festival zone.

Festival Zone Education

1. You must be 21 or over to purchase/consume alcohol.
2. You must have a wristband provided by the event sponsor to purchase/consume alcohol.
3. Only beer and wine are allowed in the Festival Zone.
4. No glass containers allowed.
5. No alcoholic beverages obtained inside the Festival Zone are allowed outside the Festival Zone area.

Festival Zone Education

1. You must be 21 or over to purchase/consume alcohol.
2. You must have a wristband provided by the event sponsor to purchase/consume alcohol.
3. Only beer and wine are allowed in the Festival Zone.
4. No glass containers allowed.
5. No alcoholic beverages obtained inside the Festival Zone are allowed outside the Festival Zone area.

You are entering a Festival Zone

You must be 21 and over to consume alcohol.

You must have a wristband to consume alcohol.

Alcohol must remain within the boundaries of the Festival Zone.

No glass containers.

You cannot bring alcohol into the Festival Zone.

You are leaving a Festival Zone.

No alcohol/open containers allowed
beyond this point!