



Project 25

Broad Street Corridor Improvements

ATHENS IN MOTION



Before we talk about Broad Street...

LET'S TALK ABOUT OUR CORRIDORS

CONTEXT & CURRENT PROJECTS

ATHENS' CRITICAL
CORRIDORS

Working on our corridors involves
GDOT collaboration.

Atlanta Highway/Broad Street (US 78)

Connect Athens Corridor Study

Projects for West Broad street specifically:
Roudabout, road diet, multiuse-path, and
other safety improvements underway (state
funds + TSPLOST 2023 - AiMC submitted)

Lexington (US 78)

Connect Athens Corridor Study

Projects in-progress: Sidewalk on south side,
multiuse path connecting to Firefly trail north
side (TSPLOST 2023 - AiMC submitted)

CONTEXT & CURRENT PROJECTS

ATHENS' CRITICAL
CORRIDORS

Oak Street (US 78)
Oak Street Corridor Study (2011)

North Avenue
RAISE Grant-funded complete road overhaul

Prince Avenue
Numerous studies

Local projects: Road right-sizing,
separated/protected bike lanes, safety
improvements (TSPLOST 2018).
(Additional funding TSPLOST 2023)

Milledge Avenue
No corridor study, no projects, no money



Project 25

Broad Street Corridor Improvements

ATHENS IN MOTION



Start of GDOT Roundabout Project & other safety improvements, including a multiuse path

DOWNTOWN

UGA

Firefly Trail & Greenway

Clarke Central

Project location
A BETTER BROAD STREET



The situation on the ground...

BROAD STREET CORRIDOR IMPROVEMENTS



The situation on the ground...

BROAD STREET CORRIDOR IMPROVEMENTS



The situation on the ground...

BROAD STREET CORRIDOR IMPROVEMENTS



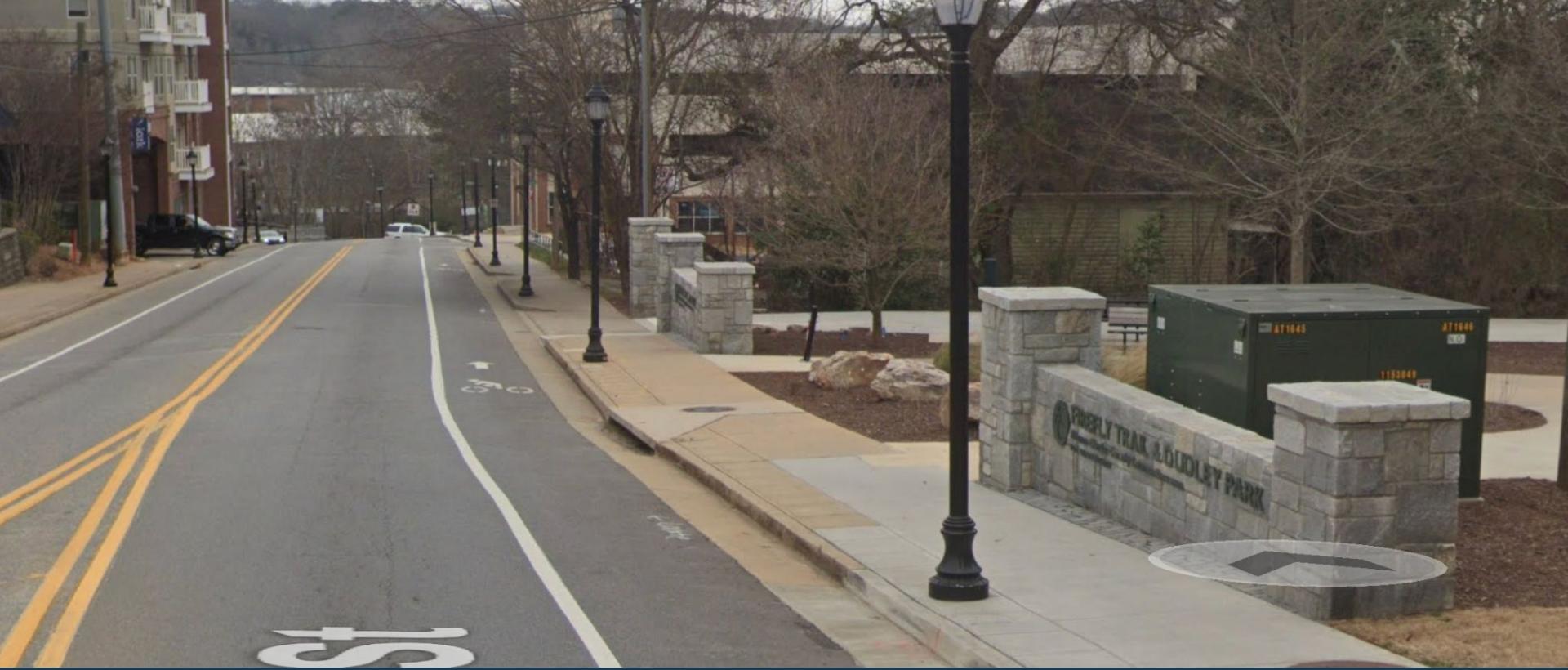
The situation on the ground...

BROAD STREET CORRIDOR IMPROVEMENTS



The situation on the ground...

BROAD STREET CORRIDOR IMPROVEMENTS



The situation on the ground...

BROAD STREET CORRIDOR IMPROVEMENTS



The East Broad
Street hill sucks...

The situation on the ground...

BROAD STREET CORRIDOR IMPROVEMENTS

**...but because of
e-bikes and
scooters, the hill
is surmountable
for more people**



The situation on the ground...

BROAD STREET CORRIDOR IMPROVEMENTS



The situation on the ground...

BROAD STREET CORRIDOR IMPROVEMENTS



The situation on the ground...

BROAD STREET CORRIDOR IMPROVEMENTS

PROJECT DESCRIPTION

The Broad St. corridor, linking neighborhoods, UGA, downtown, and trails, needs active transportation safety upgrades. This Tier 1 Athens in Motion project will complement current GDOT safety work west of Hancock Ave. Phased improvements from Hancock to MLK Jr. Dr. will allow for targeted upgrades. Recent fatalities underscore the need for dedicated, accessible facilities for all users, improving safety and connections. With 30,000 projected new residents by 2045, congestion will worsen without intervention.

PROJECT DESCRIPTION CLARIFIED

This project seeks to look into bike/ped etc. safety improvements on a **1.7-mile stretch** of Broad Street from approximately Minor Street (end of GDOT project) to the North Oconee River/MLK Jr. Drive, and implement first phase of recommendations— until the money runs out.

Exact location	Miles	CONSTRUCTION per mile	Treatment for sake of cost estimate	Total (cost per mile + 20%)
Broad Street Roundabout project end to MLK Jr. Drive	1.7	\$3,421,440	Need ROW & Impact Parking and need walls (extensive)	\$6,979,738

Notes: Working with 2-Way bike facilities cost line for bike facilities, with curb and gutter, though exact facilities would be determined by context, and study/consultation



**Broad Street contains many bus stops
and the entrance to the Multimodal
Transportation Center**

BROAD STREET CORRIDOR IMPROVEMENTS

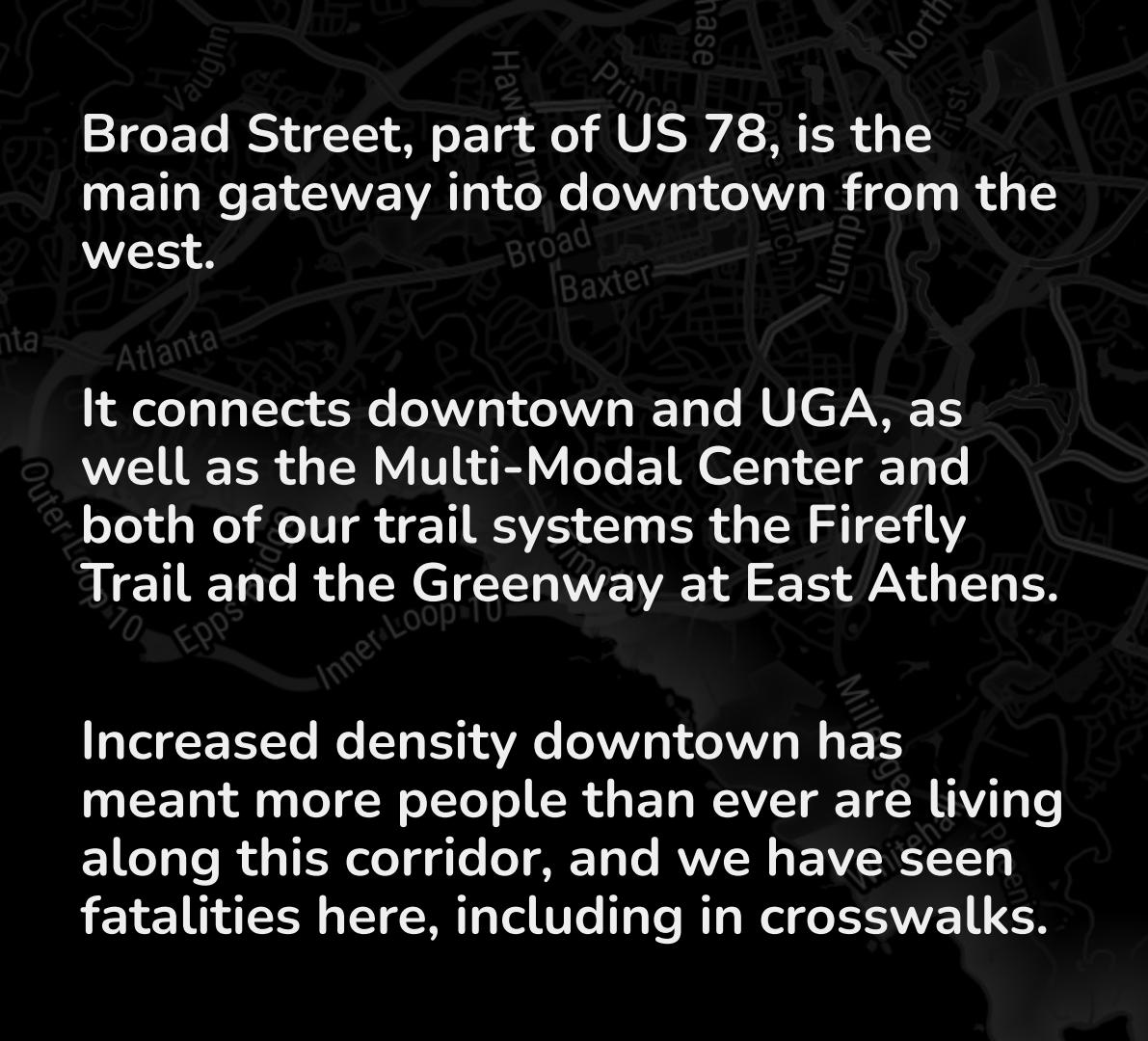


More people are biking along and across Broad from Jackson, College Square, Hull, Pulaski, and now Finley and Newton (where new student complexes exist)

BROAD STREET CORRIDOR IMPROVEMENTS

Facts

BROAD STREET CORRIDOR IMPROVEMENTS



Broad Street, part of US 78, is the main gateway into downtown from the west.

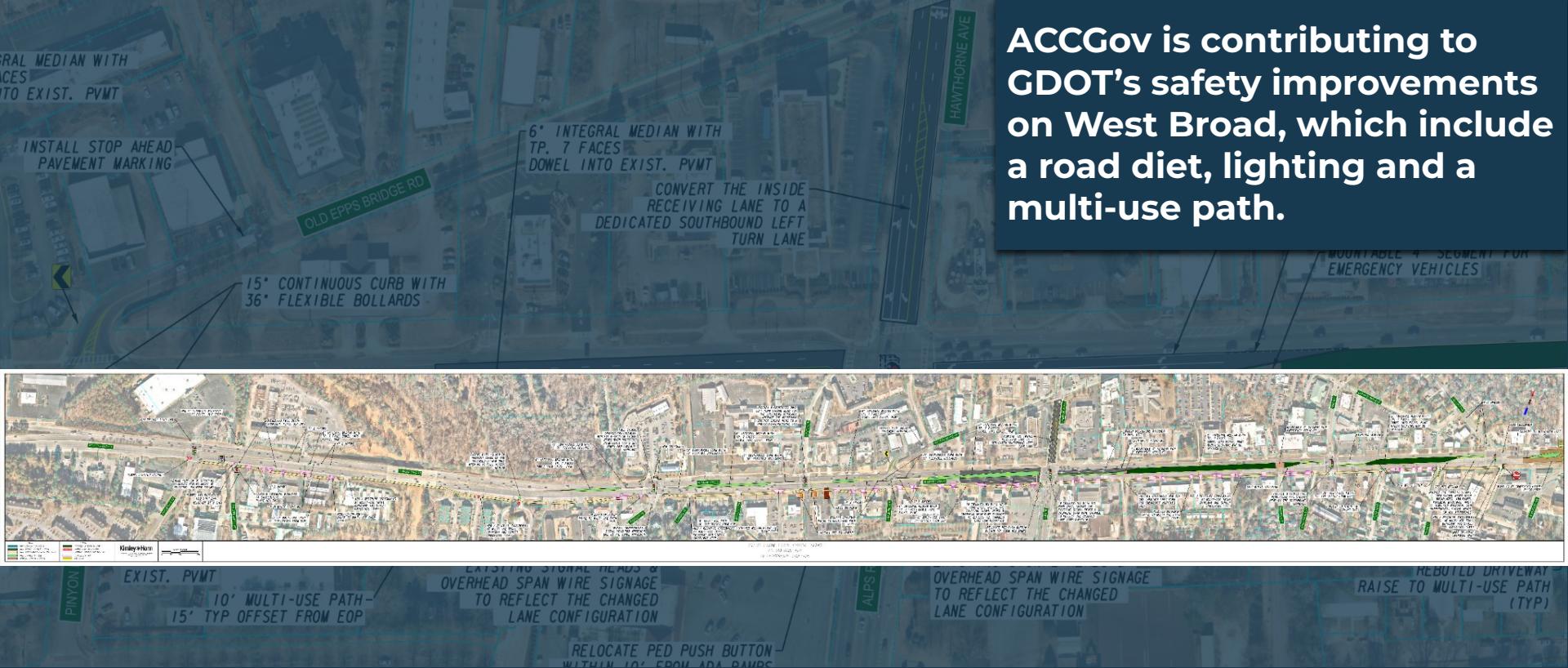
It connects downtown and UGA, as well as the Multi-Modal Center and both of our trail systems the Firefly Trail and the Greenway at East Athens.

Increased density downtown has meant more people than ever are living along this corridor, and we have seen fatalities here, including in crosswalks.

Why Broad Street, why now?

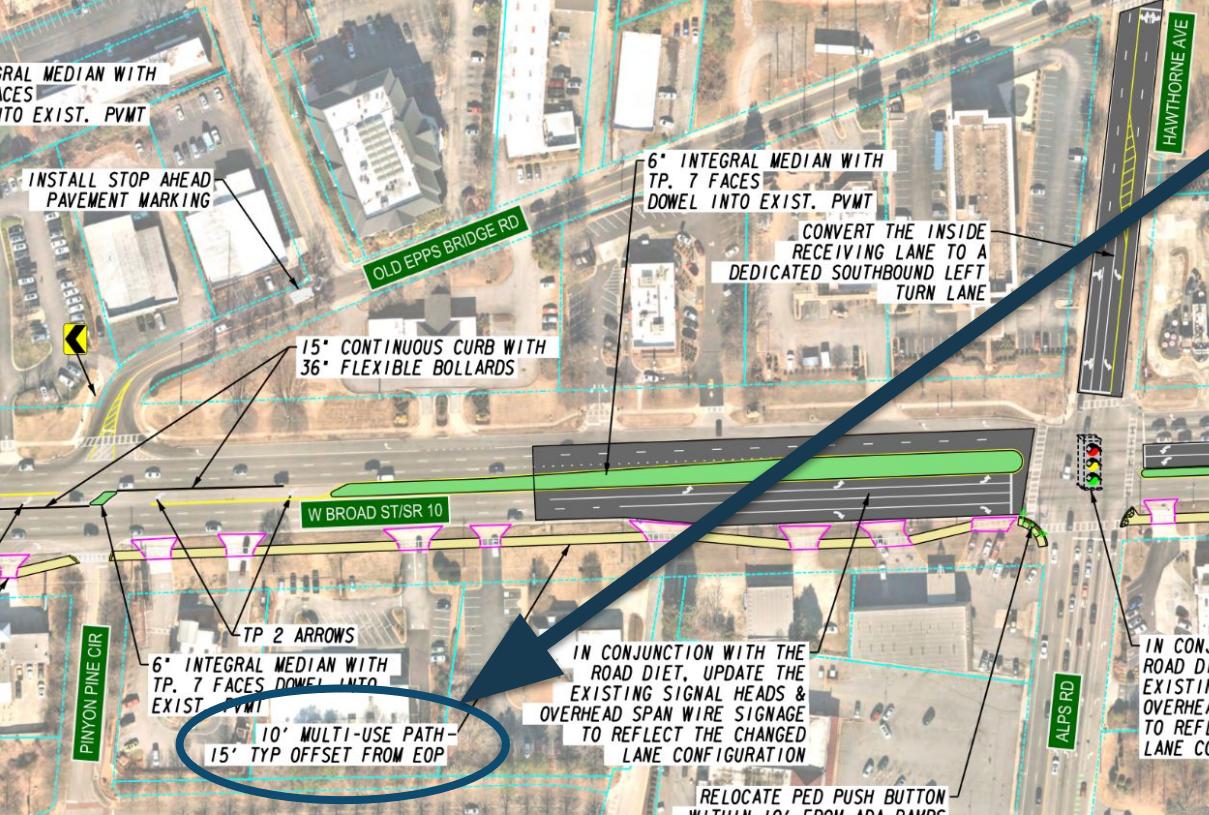
A little further west
there's a lot of work going on.

ACCGov is contributing to GDOT's safety improvements on West Broad, which include a road diet, lighting and a multi-use path.



Why Broad Street, why now?

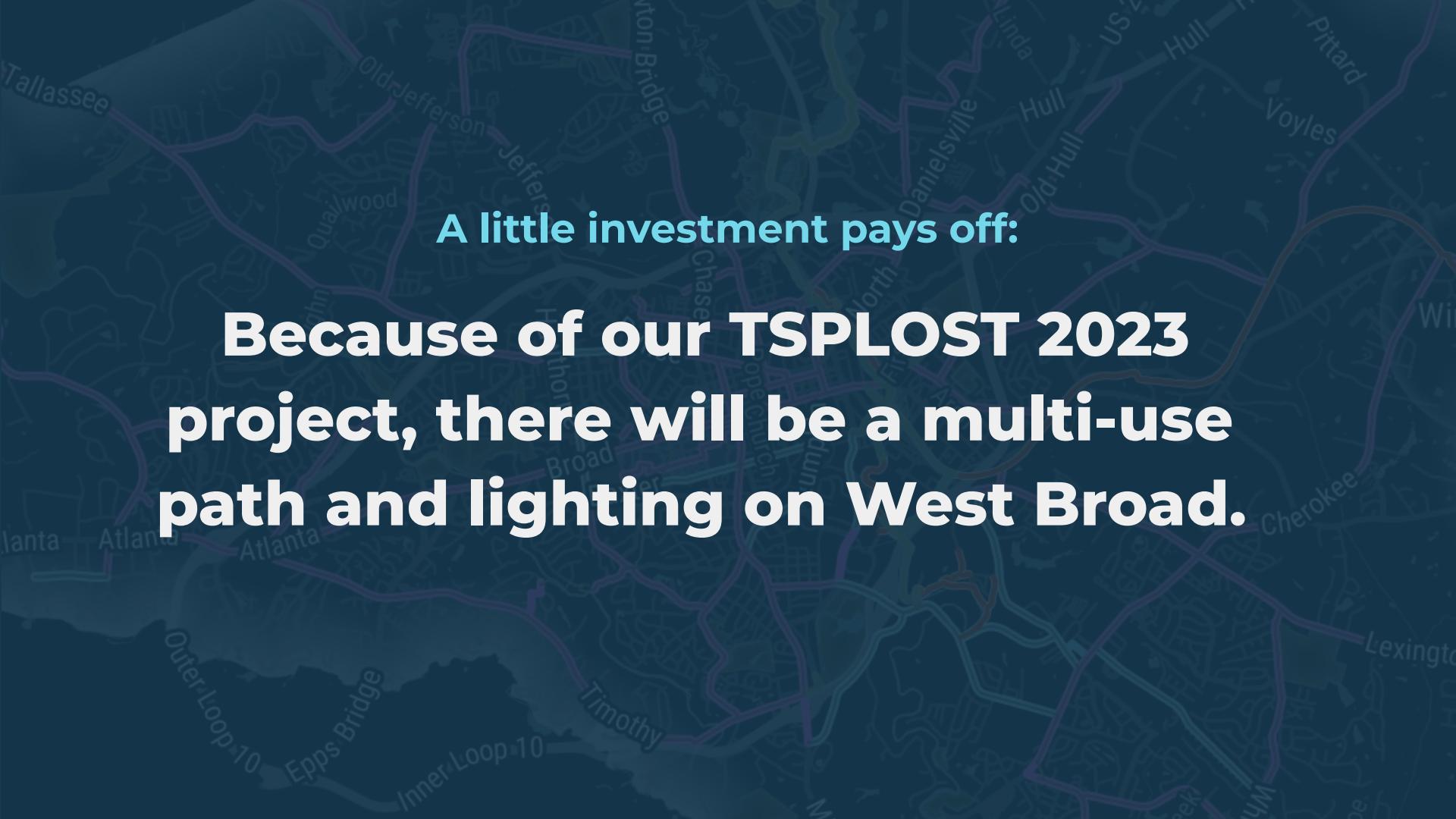
BROAD STREET CORRIDOR IMPROVEMENTS



ACCGov is contributing to GDOT's safety improvements on West Broad, which include a road diet, lighting and a multi-use path.

Why Broad Street, why now?

BROAD STREET CORRIDOR IMPROVEMENTS



**A little investment pays off:
Because of our TSPL
O
ST 2023
pro
ject, there will be a multi-use
path and lighting on West Broad.**

Solutions could include

**BROAD STREET
CORRIDOR
IMPROVEMENTS**

Developing a plan with for making
Broad Street safer with strategic
implementation

Concrete things we could do:

Bury utilities, make use of existing roadway to add temporary or permanent space for people to bike/walk/roll, install separated/protected lanes, build shared-use/multi-use path, crossing improvements



Project 25

Broad Street Corridor Improvements

ATHENS IN MOTION