



Project 25

# Broad Street Corridor Improvements

ATHENS IN MOTION



Before we talk about Broad Street...

# LET'S TALK ABOUT OUR CORRIDORS

# CONTEXT & CURRENT PROJECTS

## ATHENS' CRITICAL CORRIDORS

Working on our corridors involves  
GDOT collaboration.

Atlanta Highway/Broad Street (US 78)

*Connect Athens Corridor Study*

Projects for West Broad street specifically:  
Roudabout, road diet, multiuse-path, and  
other safety improvements underway (state  
funds + TSPLOST 2023 - AiMC submitted)

Lexington (US 78)

*Connect Athens Corridor Study*

Projects in-progress: Sidewalk on south side,  
multiuse path connecting to Firefly trail north  
side (TSPLOST 2023 - AiMC submitted)

# CONTEXT & CURRENT PROJECTS

## ATHENS' CRITICAL CORRIDORS

Oak Street (US 78)  
*Oak Street Corridor Study (2011)*

North Avenue  
RAISE Grant-funded complete road overhaul

Prince Avenue  
*Numerous studies*  
Local projects: Road right-sizing,  
separated/protected bike lanes, safety  
improvements (TSPLOST 2018).  
(Additional funding TSPLOST 2023)

Milledge Avenue  
No corridor study, no projects, no money





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Start of GDOT Roundabout  
Project & other safety  
improvements, including a  
multiuse path

DOWNTOWN

UGA

Firefly Trail  
& Greenway

Clarke Central

**Project location**

A BETTER BROAD STREET





# The situation on the ground...

## BROAD STREET CORRIDOR IMPROVEMENTS



# The situation on the ground...

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# The situation on the ground...

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## BROAD STREET CORRIDOR IMPROVEMENTS





**The East Broad  
Street hill sucks...**

**The situation on the ground...**

**BROAD STREET CORRIDOR IMPROVEMENTS**

...but because of  
e-bikes and  
scooters, the hill  
is surmountable  
for more people



# The situation on the ground...

## BROAD STREET CORRIDOR IMPROVEMENTS





**The situation on the ground...**

**BROAD STREET CORRIDOR IMPROVEMENTS**



# The situation on the ground...

## BROAD STREET CORRIDOR IMPROVEMENTS



## PROJECT DESCRIPTION

The Broad St. corridor, linking neighborhoods, UGA, downtown, and trails, needs active transportation safety upgrades. This Tier 1 Athens in Motion project will complement current GDOT safety work west of Hancock Ave. Phased improvements from Hancock to MLK Jr. Dr. will allow for targeted upgrades. Recent fatalities underscore the need for dedicated, accessible facilities for all users, improving safety and connections. With 30,000 projected new residents by 2045, congestion will worsen without intervention.



## PROJECT DESCRIPTION CLARIFIED

This project seeks to look into bike/ped etc. safety improvements on a 1.7-mile stretch of Broad Street from approximately Minor Street (end of GDOT project) to the North Oconee River/MLK Jr. Drive, and implement first phase of recommendations— until the money runs out.

Exact location	Miles	CONSTRUCTION per mile	Treatment for sake of cost estimate	Total (cost per mile + 20%)
Broad Street Roundabout project end to MLK Jr. Drive	1.7	\$3,421,440	Need ROW & Impact Parking and need walls (extensive)	\$6,979,738

**Notes: Working with 2-Way bike facilities cost line for bike facilities, with curb and gutter, though exact facilities would be determined by context, and study/consultation**





**Broad Street contains many bus stops  
and the entrance to the Multimodal  
Transportation Center**

**BROAD STREET CORRIDOR IMPROVEMENTS**





**More people are biking along and across Broad from Jackson, College Square, Hull, Pulaski, and now Finley and Newton (where new student complexes exist)**

**BROAD STREET CORRIDOR IMPROVEMENTS**

# Facts

## BROAD STREET CORRIDOR IMPROVEMENTS

Broad Street, part of US 78, is the main gateway into downtown from the west.

It connects downtown and UGA, as well as the Multi-Modal Center and both of our trail systems the Firefly Trail and the Greenway at East Athens.

Increased density downtown has meant more people than ever are living along this corridor, and we have seen fatalities here, including in crosswalks.

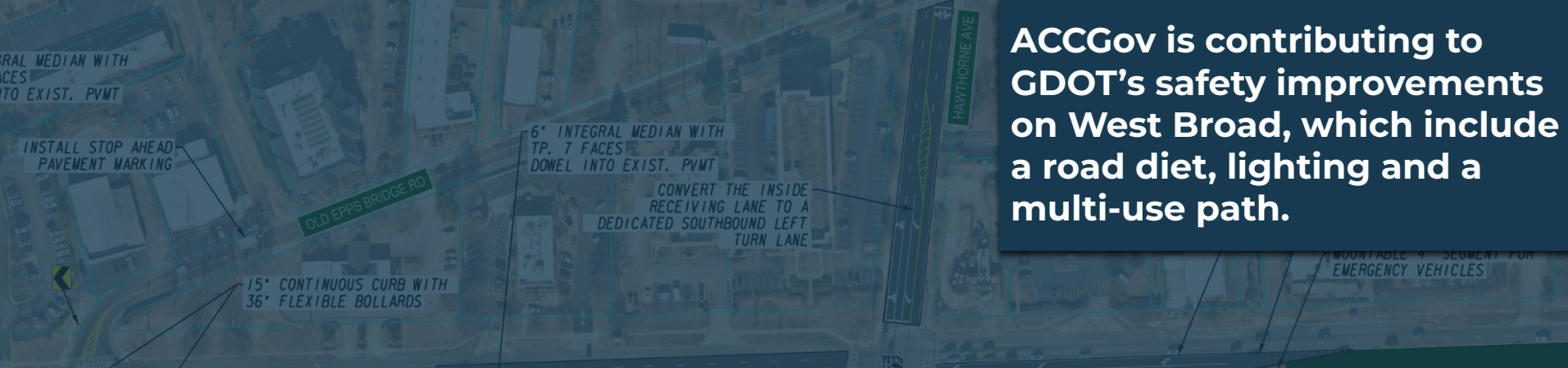




# Why Broad Street, why now?

A little further west  
there's a lot of work going on.

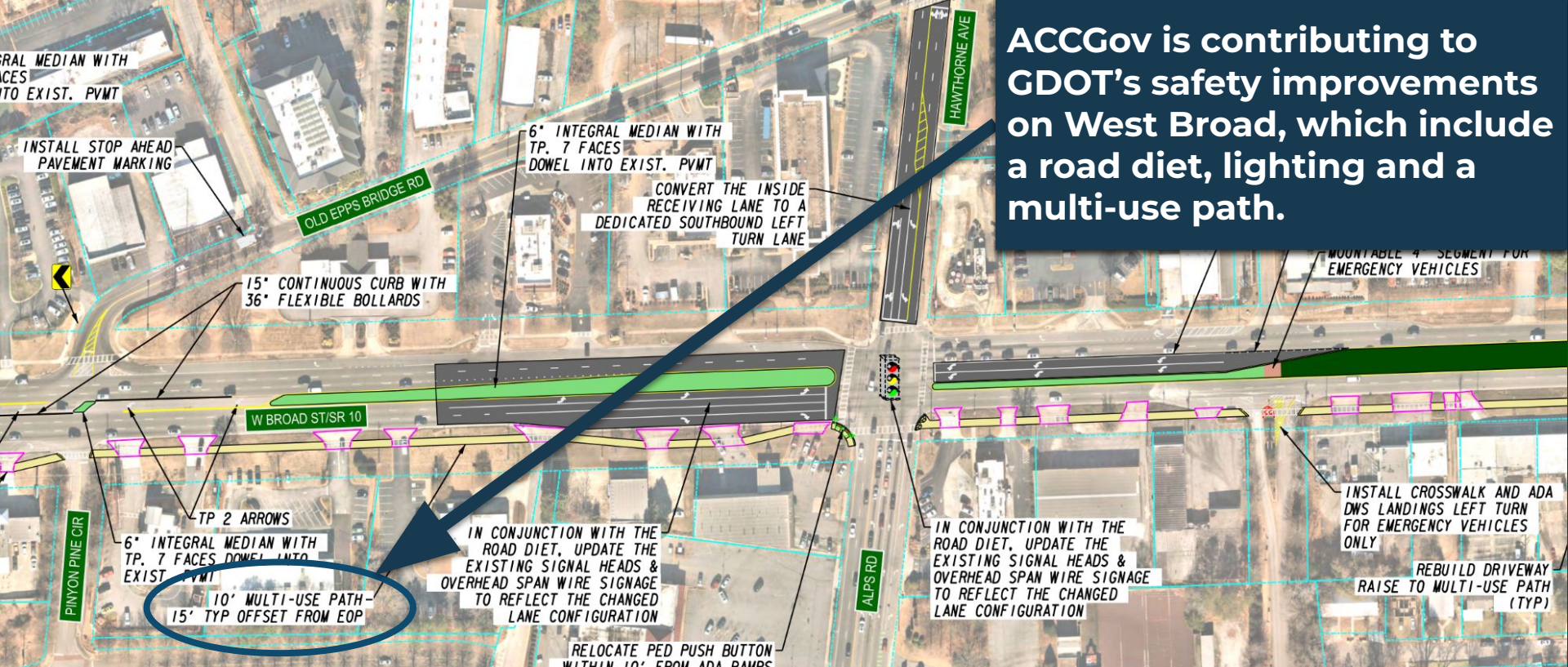
ACCGov is contributing to  
GDOT's safety improvements  
on West Broad, which include  
a road diet, lighting and a  
multi-use path.



# Why Broad Street, why now?

## BROAD STREET CORRIDOR IMPROVEMENTS





# Why Broad Street, why now?

## BROAD STREET CORRIDOR IMPROVEMENTS



**A little investment pays off:**

**Because of our TSPLOST 2023  
project, there will be a multi-use  
path and lighting on West Broad.**



# **Solutions could include**

## **BROAD STREET CORRIDOR IMPROVEMENTS**

Developing a plan with for making  
Broad Street safer with strategic  
implementation

Concrete things we could do:

Bury utilities, make use of existing  
roadway to add temporary or  
permanent space for people to  
bike/walk/roll, install  
separated/protected lanes, build  
shared-use/multi-use path, crossing  
improvements



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