



Meeting Notes
Citizens Advisory Board (CAB)
On-Boarding Meeting 2
June 8, 2020
5:00pm – 7:00pm
Virtual Meeting – WebEx

Attendance

- Recorded [here](#).

Introductions (Mike Wharton, ACCGov)

- We'll be posting a recording of this meeting on the web. Starting in August meetings will be broadcast.
- Notes of this meeting will be shared, and we have set up a Google Drive folder for CAB members to access all the necessary documents.

History & Resolution (Maggie Songster, ACCGov)

- Maggie shares the history of how we got here starting from 2018 – Rise for Climate event.
- Touched on not just the resolution but the Community Energy Fund.

Creation and Role of CAB (Andrew Saunders, ACCGov)

- Phase 2 is not a commitment needed by the individuals on the call at this point, but is what the Mayor envisioned for these organizations.
- Southface doing much of the heavy lifting. CAB will be sharing feedback as well as connecting us into the community.

Workbook (Austin Robinson, Southface)

- After this call we will share a Workbook via Google Drive, which will be a reference point for the CAB.
- **Action item:** CAB members to review workbook prior to next (August) meeting, bring questions / feedback if any in next meeting.

Expected Commitments (Austin)

- Education phase has been completed. As of July 1 we've entered into a phase of community and stakeholder engagement.
- Activities of the CAB
 - Represent the interests of their constituencies.
 - Review Advanced Clean Energy Scenario (ACES) Tool.
 - Review and inform the public engagement strategy.
 - Attend at least one public engagement meeting.
 - Work with the Project Team to prioritize recommendations within the plan.
 - Review and inform the development of plan drafts and the final plan.



- Attend at least one public engagement event.
- Advise the Mayor and Commission on the development and adoption of the plan.
- CAB and ACCGov will have a significant role once publication is complete and policy development and implementation begins.

Key Milestones and Deadlines (Megan O'Neil, Southface)

- Review of milestones and timeline, including timeline for feedback / deliverables.
- During public engagement, we will be looking to CAB for feedback and review.

Engagement in Extraordinary Times (Bailey Shea, Southface)

- We will be seeking feedback from CAB as advisors on how best to approach community and stakeholder engagement during these extraordinary times.

Where Are We Now? (Bailey)

- A lot has been accomplished already:
 - State and local energy data collected
 - Advanced Clean Energy Scenario (ACES) future modeling tool has been developed. We will take a deep dive into this tool in the August CAB meeting.
 - We have completed mapping of energy burden in Athens as well as mapping of health and equity impacts.
 - Rooftop solar analysis of ACCGov buildings complete.
 - Preliminary outreach
 - Website development – nearly published. Will be at accgov.com/100.
 - **Action Item:** *The CAB will be asked to review the website when published.*
 - Water bill inserts in English and Spanish
 - **Action Item:** *Two versions have been drafted and will be shared with the CAB. The CAB is asked to vote for the preferred draft.*
 - Radio Station PSA Script and Strategy
 - **Action Item:** *This is nearly finalized. The CAB will be asked to review this after sharing.*

Commitments & Next Steps (Megan)

- Schedule monthly meetings
 - Maggie sent out a Google Survey earlier today (7/8, 4:20pm) to select preferred meeting times going forward. We will schedule meetings based on the results of the poll.
- CAB review and feedback of mailers, webpage, radio station PSA script
 - As Bailey mentioned, we ask that you vote on the version of the mailers you prefer within the next 2 weeks by emailing Mike and Maggie. The versions can be found in the "Documents" folder on the Google Drive we'll share soon.
 - We ask that you also review the radio station PSA script and strategy prior to our next meeting, providing feedback.



- Once the webpage is published, we'll ask for your review and any critical feedback
- Identify stakeholders
 - In the coming weeks ACCGov will develop a list of stakeholders. This list will need CAB review and decision on which to include in the interviews and listening sessions to be hosted this year by Southface.

Discussion (moderated by Mike)

- Michael (100% Athens): Regarding public engagement: We've thought about the "how," what about the "what"?
- Amy (W&A Associates): Will we share any outline of what plans might look like?
 - Austin: I agree. We don't want folks to be flying blind.
 - Andrew: There's a certain number of "arrows in quiver" right now. Would point folks to [Pathways to 100 document](#). We want to learn more about community priorities.
 - Do we care about ROI – what pays back the fastest?
 - Do folks need to hear about jobs?
 - Understanding priorities will help us understand what to focus on.
- Fred (East Athens Development Corporation): Is anyone looking at the impact of what we're doing here on low-wealth communities?
 - Yeou (Greenlink): Absolutely. We can dive into this a bit more in our next meeting when we
 - Fred follow up: What about jobs?
 - Yeou: Absolutely. Green jobs are specifically addressed by ACES.
- Lisa G. (Action, Inc.): Have there been any conversations about looking for organizations with the Georgia Environmental Finance Authority (GEFA)?
 - Mike: That'll be part of the planning process. Andrew has already secured Athens a grant for solar + battery storage assessment from GEFA.
- Amy: Regarding any engagement, we need to follow science and be as cautious as we need to be. We also need to follow Athens Clarke County.
 - Andrew: To be clear, it appears to be nearly impossible that we'll be taking on any kind of significant in-person work. There's a lot to be seen as things are constantly shifting with the county, the state, and UGA.
 - Tom (Athens USGBC): Have we thought about extending the timeline? Expecting a really difficult fall.
 - Mike: Somewhat driven by budget – if we run out it'll fall on ACCGov staff, which lacks capacity.
 - Mike: It's critical to find ways to connect with those who lack access to electronic devices and internet.
- Tom: Outreach to churches / communities of faith?
- Amy: Can we use different platforms for community engagement - Facebook Live, for instance? Platforms that are commonly used by a variety of people.
 - Maggie: We do have the Athens Office of Sustainability Facebook at the disposal to use



- Maggie: In addition to radio spots, we might consider radio shows on a few different stations.
- Amy: WXAG live-hosted shows have call-ins
- Michael (100% Athens): Maybe radio stations would have ideas about how to do that, phone surveys for example
- Fred: The people who I work with and serve are not normally engaged in this kind of activity due to higher priorities.
 - In-person engagement is not going to be feasible.
 - Need to put everything in terms of what's relevant to people's lives.
 - Small groups might be helpful.
- Amy?: Suggest looking at Athens Wellbeing Project's methodologies – they reached broad swaths of the community.
- Lisa G: The way things are presented can make a big difference. Would encourage us to have multiple different avenues and even to shape things differently for different audiences.
- Lisa G: would be happy to share info on our website.
- Tawana: Athens Land Trust happy to put on website.
 - ALT needed to train folks up on google meet.
 - Mike: Would you be our Rockstar for sharing / typing up steps for folks? Tawana: Yes.
- Fred: The message itself will be vital – needs to be understandable
 - How does this apply to me? Are there job opportunities? Will it mean money in my pocket?