

Community Tree Council (CTC) Meeting Minutes

Meeting Date: February 14th, 2021

Location: Webex online at: <https://youtu.be/X3d5Mam1Hmg>

**In Attendance -
Members:**

Jessica McClellan, Lauren Ward, Mary Songster, Pam Knox, Patrick Perry, Victoria Goff, Holly Campbell, Phil Hale, Shawn Doonan, Yvette Lane-Walcott, Mary Attaway, Sarah Grizzle, (A **Quorum Was Present**)

**Staff, Guests, and
Ex-Officio Members**

Stacey Farrell (Executive Director – Keep Athens-Clarke County Beautiful)

Absent: Rodney Walters, Ernie Cox, Joe Perloff



Call to Order, Introductions, and Welcome:

Jessie McClellan 4:00 - 4:05

- Welcome everyone.
- Any visitors?

Housekeeping (Secretary)

Rodney Walters 4:10 - 4:15

- **Roll Call Sign in (3 minutes):** Attending members and guests were listed on the attendance list
- **Action Item: Vote to approve January, 2021 CTC meeting minutes:**
 - The minutes were not available and no motion was made.
- CTC annual report is due to Mayor and Commission by the end of February (to be submitted by the previous 2021 CTC president).

Treasurer's Report (Information – 5 minutes)

Pam Knox 4:10 – 4:15

- Pam renewed 501C status to accept donations and issue tax return documents to donors
- February 14th, 2022 Treasurer's Report is attached at the end of the minutes

CTC Business (Executive and Steering Committees, Work Groups)

Jessie McClellan 4:15 – 4:30

- Arbor Day planning – February 22nd, Larry Morris Grove
 - Friday February 18th 1:00pm, Jessie will be contacting Commissioner Hamby to read the Proclamation @2:30 following the plantings
- Tree Request from Gaines elementary
 - Seeking a presentation on planting and establishing trees. Education Committee to discuss.

• **CTC Executive Committee** {Jessie McClellan(chair), Patrick Perry (president elect), Pam, Rodney }

- Discussion Item: discuss how/where/when to meet for our future meetings.
 - Continue to meet via WebEx and continue to reevaluate as numbers change

• **CTC Steering Committee (Executive Committee plus Committee Chairs):**

4:30 – 5:00

{Jessie McClellan (Chair), Patrick Perry (president elect), Pam, Rodney, Mary Attaway, Mary Songster, Holly Campbell }

➤ **New Member Interview Work Group:** {Shawn (leader), Pam, Jessie, Patrick, Rodney} **4:25 - 4:30**

- How many vacancies are available?

➤ **Educational Short and/or Forester's Briefing:**

- Non given

➤ **Landmark and Champion Tree Work Group:**

{Shawn (leader), Edith, Joe P., Lea, Phil, Jessie, Patrick, Mary Songster, Rodney }

- 60 more trees to update and locate. Once updated where will all the information be posted and will or where will it be publically located?No discussion

- **CTC Trees for Tomorrow Work Group:**
{Phil (Leader), Mary Attaway, Joe P., Rodney, Pam, Shawn}
 - No discussion
- **Grants Work Group and Fundraising:** **4:50 - 5:00**
 - planning a meeting with Stacey Farrell to discuss opportunities and best grants to seek
- **Larry Morris Memorial Planting Work Group:** **5:05 - 5:10**
{Shawn (Leader), Jessie, Joe P, Lea, Phil, Patrick}
 - Still working on the project
- **Martin Luther King Day Planning**
 - In the future: call for projects (get on the list by November or October) to be officially involved with MLK Day
- **Arbor Day Celebration Planning**
 - Stacey has free trees (100 seedlings – dogwoods and red oak)
 - Location Options (investigate options and coordinate with Tree for Tomorrow Work Group)
 - Firefly Trail, Greenway Trail, or Kingswood Trail
- **CTC Committee Reports (Information and Discussion):** **Jessie McClellan** **5:05 - 5:25**
 - **Promotions Committee** {Mary Attaway (Chair), Lauren, Sarah, Joe Perloff, Tori}
 - Social Media-goal to have at least 2 postings per month with informative updates on public forums. Ideas include: membership bio's, Answer questions from citizens most commonly what do we do. Please share CTC events, pictures and info on your personal social media pages helping spread the word.
 - Newsletter- based upon email addresses gathered Sandy Creek information collection. Start with 2 letters the first year. Content to include:
 - Past events, future events, Notes from each subcommittees meetings?
 - provide monthly meeting YouTube link?
 - Phil suggested and all agreed the newsletter could be a great opportunity for recruiting new members.
 - Name tags. Cost of \$12.00 each from Athens Trophy. Jeanne will contact Mary with cost from LMD vendor.
 - **CTC Policy Committee:**{Mary Songster (Chair), Jessie McClellan, Rodney Walters, Patrick Perry, Lauren Ward}
 - Advisory letter was sent to Planning Department last fall, a meeting is being scheduled to meet and further discuss with Bruce Leonne. The ultimate goal is to establish a never ending communication with the department and keep abreast observations and known issues.
 - High Concern with mass grading for subdivision's... Should we concentrate on public locations avoiding private properties?
 - **Education committee:** {Holly Campbell (Chair), Stacey Farrell, Shawn Doonan, Sarah Grizzle}
 - 2023 Projected activities-
 - Quarterly shorts on specialized topics
 - showcase CTC work already completed, school orchards demonstrating the benefits and values of each project. Reach out to prior members to share experiences and how being a member impacted their lives.
 - Tree ID walk this fall if not spring.
 - Future ideas
 - Cine screening featuring a tree influenced documentary and in addition to the film feature various CTC members speaking on relating or educational topics.
 - Reestablish relationships and contacts with school systems working with students, Arbor Day projects, tree planting....
 - Summit topics reaching out to educate and meeting community tree care needs.
 - Reach out to other environmental groups to partner in festivals or events.

Parking Lot Items:**5:25 - 5:29****Meeting Wrap up – (1 minute)****Presiding Chair****5:29 - 5:30*** *A motion was made, seconded, and approved by unanimous vote to adjourn the meeting*

Treasurer's Report: February 14, 2022 submitted by Pam Knox**Money Market Account**

Beginning Balance as of 1/10/2022	\$10,027.82
Interest 1/31/2022	0.17
Ending balance as of 2/14/2022	\$10,027.99

Checking Account

Starting balance 1/10/2022	\$1,911.11
Deposit 2/2	250.00
Ending balance 2/14/2022	\$2,161.11

PayPal Account AccTrees@athenstreecouncil.org

Beginning balance 1/10/2022	\$1,517.81
Deposit 1/15 (Walcott \$200-6.27 fee)	193.73
Ending balance 2/14/2022	\$1,711.54

I provided the annual report for 2021 to the Executive Committee. A copy is attached separately.

The 501c(3) status was renewed.